

Eastern New Mexico University-Portales 2008-2013 Strategic Plan

Overarching objective: Place student learning at the center of every institutional action and activity.

Goal I: Enhance academic quality through excellent teaching and effective support services to ENMU students to attract, retain, and graduate students.

- To assure a quality learning environment for students and institutional accountability for instructional excellence, ENMU will support formative and summative Learning Outcomes assessment.

Design and implement ENMU's participation in the statewide mandated general education Assessment (first report, 30 Sept 2008)

Assure academic units conduct authentic assessments of student learning and use information to strengthen programs and plan staffing and curriculum (annual)

ENMU will enhance its efforts to attract students through a series of personalized outreach opportunities, monitoring of student progress to matriculation, and scholarship incentives from the ENMU Foundation and the University (annual)

- To enhance 21st century learning, ENMU will provide support services (tutoring, advising, etc.) for new students, online students, transfer, and distance education students.

Increase effectiveness of Banner in managing applicant flow and management of transfer student admissions (2008-2009)

Streamline student records management and other processes to address student needs (degree planning, transcript and course articulation, etc.)

Increase numbers of student transfers and satisfaction levels of students with campus services (consistent with accountability measures)

Increase student fall-to-fall retention (to 65%) and graduation rates (to national cohort peers) through "early alert," supplemental instruction, academic intervention, developmental studies, introduction to the major/career exploration courses, advising in the major, and other contact,, mentoring, via student organizations, clubs, etc.

- ENMU will enhance technology to support learning and instruction

Review, increase as needed, the receive sites' capacity for course and program delivery

Provide professional development to faculty in the use of technology to support online and "blended" instruction (annual)

Increase numbers and diversity of online courses and programs, to address students needs

Revise student learning and student satisfaction assessments of online learning experiences; use data to better meet student needs and enhance quality of online curriculum and instruction.

- Through focused activities, faculty-student interactions, mentoring, and other practices, ENMU will assure a high quality of campus life for residential and commuting students.

Enhance career services to increase assistance to students seeking employment (2008-2009)

Increase internship opportunities

Increase tracking of students into employment and graduate school

Continue residential, commute and campus programming initiatives that enhance students' wellness and their social, academic and personal growth

Goal 2: Create a campus environment that encourages and promotes excellence for students, faculty, and staff.

- Through regular maintenance, renovation and improvement of buildings and facilities, ENMU will provide safe, well-maintained facilities and learning environments.

Complete renovation of Science Building (by June 2008)

Complete renovation of Natatorium (by December 2008)

Begin next phase of campus electrical distribution upgrade (ongoing)

Begin Music Building renovation (summer 2008)

Prepare for next renovation/construction project, Technology Building (summer 2008)

Decide the future of DeBaca Fall. Address continuing issues of storage needs, program space needs and inventory control (2008-2009)

- ENMU will assure institutional effectiveness through budget audits, campus assessments, and other internal monitoring practices.

ENMU Academic Affairs will continue its regular cycle of program review for the undergraduate and graduate programs and special accreditations (annual)

Planning Office will annually monitor institutional and unit strategic plans and campus policies for compliance, fit with institutional mission, and relevance to campus, region, and constituency needs (annual)

Business Affairs will comply with all internal, state, and federal audits and reporting requirements to assure fiscal responsibility and accountability (annual)

- ENMU will provide professional development for staff, faculty, and administrators, management and leadership training, and new employee orientation.

ENMU administration and Faculty Senate will explore a limited sabbatical program and a "grow your own" faculty development program for faculty completing terminal degrees in highly competitive disciplines.

Academic Affairs will explore ways to streamline academic timelines for schedule preparation, assessment and strategic planning deadlines to enhance efficiency.

ENMU will develop and monitor emergency and security procedures to protect students, faculty, staff, and facilities.

Building on the University's Emergency Preparedness Plan, the institution will refine unit emergency and recovery plans and coordinate efforts across the system for emergency training and readiness.

Goal 3: Build effective collaborations on campus, within the system, and with community, business, and educational partners to further the goals of our institution, region, and state.

- ENMU will address the needs of its constituencies and markets with programs, course and certificate offerings, and multiple delivery systems.

ENMU's office of Distance Education & Outreach and Academic Affairs will continue to perfect a long-range plan for technology-enhanced teaching and learning.

ENMU's Office of DEO will develop and advertise community-based credit and non-credit programs (year round) to enhance community participation

- ENMU will seek new sources of funding to address campus and community needs, increasing grant funding by 10% by 2010.

The Grants office will regularly report number of grants prepared, awarded, and prospects identified (annual)

Training in grant management will be provided to grant managers and grant writers by director of grants and contract management (annual)

ENMU will increase the number of grant-funded efforts on campus to meet accountability expectations by the state of New Mexico

- ENMU will seek partnerships with community agencies to provide internship and career/job networks.

Partnerships currently in place: ENMU-Ruidoso and ENMU-Roswell academic program delivery, BEAMS, the New Mexico Higher Education Assessment Association; partnerships under exploration/expansion: CONAHEC, service learning, American Diploma Program, American Democracy Project, etc.

- ENMU will increase its collaborative efforts with area schools to increase K-12 achievement and college attendance and to close the gap between high school exit competencies and college entrance requirements.

Planning Services/Academic Affairs will provide information to sending high schools about placements and first-semester GPA (aggregated reporting) of their graduates (annual)

ENMU (the colleges and DEO) will continue to support dual enrollment opportunities for high school students in the service area (annual)

Academic Affairs will explore strategies for aligning high school competencies and college-entry standards (specifically, in the areas of English and mathematics) (annual)

- ENMU will continue to work closely with the Higher Education Department and appropriate legislative and statewide committees to assure institutional responsiveness and accountability.
- Where possible, ENMU will participate in national agencies and organizations that advance an agenda for higher education that aligns with ENMU's mission, vision and best interests.