

College of Education and Technology Program Fact Sheet

The Department of Physical Education offers programs of study leading to a Master of Science (thesis or non-thesis options) in Physical Education. The sport administration emphasis will focus on management issues.

Program Highlights

- 100% online program
- Internship at your arrangement is an available option for an elective
- Focus on applying sport/athletic business skills in a real-world context
- Affordable tuition

Required Coursework

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| HPE 502 | Research Methods |
| HPE 510 | Social and Psychological Aspects of Sport |
| HPE 526 | Sport Finance and Economics |
| HPE 532 | Sport Facility Management |
| HPE 533 | Management and Leadership in Sport |
| HPE 537 | Ethics in Sport |
| HPE 538 | Sport Law and Risk Management |
| HPE 548 | Strategic Sport Marketing |
| HPE 577 | Sport Event Management |
| HPE 578 | Sport Administration Capstone Projects |

Approved Electives (6 hours)

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| HPE 506 | Theory of Practice |
| HPE 507 | Physiological Principles of Training |
| HPE 508 | Kinesiology |
| HPE 527 | Applied Sport Psychology |
| HPE 534 | Sport and the Media |
| HPE 535 | Exercise Prescription |
| HPE 540 | Scientific Principles of Strength and Conditioning |
| HPE 575 | Women's Sport/Wellness Issues |
| HPE 589 | Internship |
| HPE 593 | Topics in Sport |
| HPE 599 | Thesis |

Career Pathways

- Managing an athletic department at the collegiate or interscholastic level
- Working for a professional sport organization in various departments (for example, marketing/promotion/finance), event management, sports venue/facility management to recreation management

Scholarships and Financial Assistance

Eastern New Mexico University is committed to helping students finance their education. Qualified students may apply for graduate assistantships and teaching assistantships. For more information contact the Graduate School or department in which you are interested in studying.